

# Sunshine Healthcare Lanka pioneers healthcare retailing with the launch of the latest Healthguard Wellness Store

**H**ealthguard Pharmacy Ltd, the country's premier urban pharmaceutical, wellness and beauty retail chain opened its re-designed flagship store located at Dharmapala Mawatha recently.

The opening ceremony was graced by Unilever Sri Lanka Chairperson Shazia Syed, Munir Shaikh, Group Chairman Sunshine Holdings PLC, Sanjeev Samaranayake, Managing Director, Hemas Pharmaceuticals, G. Sathasivam, Founder Chairman, Sunshine Healthcare Lanka, Vish Govindasamy, Group Managing Director, Sunshine Holdings PLC, Shyam Sathasivam, Managing Director, Sunshine Healthcare Lanka and other distinguished guests.

Speaking on the occasion, Shyam Sathasivam said "Our view of healthcare retailing is not limited to the narrow focus of pharmaceuticals. To us healthcare retailing is about enhanced living (wellness), looking and feeling better (beauty and healing)."



*Shazia Syed, Unilever Sri Lanka Chairperson, accompanied by Infiyaz M. Ali, Head of Operations, Healthguard Pharmacy Limited ceremonially opening the Healthguard store at Dharmapala Mawatha, Colombo.*

*Also in the photo are Vish Govindasamy, Group Managing Director, Sunshine Holdings PLC, G. Sathasivam, Founder Chairman, Sunshine Healthcare Lanka*

"Our business model aims to be more than just an ordinary pharmacy in our offerings, formats and solutions. It is about taking people "from sickness to happiness". Hence, we have taken steps to inculcate this approach to healthcare retailing in all of our people working across our 17 outlets," Shyam noted.

The newly designed store aims to be the go-to destination for people seeking a holistic approach to better living. Housing a wide collection of brands including colour cosmetics, perfumes, spectacles, mobile phone accessories etc. within a larger floor area, the new store has been designed for convenience while offering a richer shopping experience.

The products at the new outlet are aesthetically displayed with all items presented in an easy, methodical manner. The flow of aisles and additional checkout counters contribute to a speedier service and an enjoyable shopping experience.