

# Healthguard opens Wellness Store

Healthguard Pharmacy Ltd, the country's premier urban pharmaceutical, wellness and beauty retail chain opened its re-designed flagship store located at Dharmapala Mawatha recently.

The opening ceremony was graced by Unilever Sri Lanka Chairperson Shazia Syed, Group Chairman Sunshine Holdings PLC Munir Shaikh, Managing Director, Hemas Pharmaceuticals Sanjeev Samaranayake, Founder Chairman, Sunshine Healthcare Lanka G. Sathasivam, Group Managing Director, Sunshine Holdings PLC

Vish Govindasamy, Managing Director, Sunshine Healthcare Lanka Shyam Sathasivam, and other distinguished guests.

Speaking on the occasion, Shyam Sathasivam said, "Our view of healthcare retailing is not limited to the narrow focus of pharmaceuticals. To us healthcare retailing is about enhanced living (wellness), looking and feeling better (beauty and healing)."

As a subsidiary of Sunshine Healthcare Lanka Limited, Healthguard began operations in 2004 with an objective of being a health-

care retailing model in South Asia. Today with an established network of

"Our business model aims to be more than just an ordinary pharmacy in our offerings, formats and solutions. It is about taking people "from sickness to happiness". Hence, we have taken steps to inculcate this approach to healthcare retailing in all of our people working across our 17 outlets," Sathasivam noted.

The newly designed store aims to be the go-to destination for people seeking a holistic approach to better

living. Housing a wide collection of brands including color cosmetics, perfumes, spectacles, mobile phone accessories, etc. within a larger floor area, the new store has been designed for convenience while offering a richer shopping experience.

The launch of the redesigned store is in line with the company's focus on offering a wider range of healthcare and personal products to engage customer preferences. Beauty Advisers are also on hand to help customers make decisions on cosmetic and skin care products.



Unilever Sri Lanka Chairperson Shazia Syed, accompanied by Head of Operations, Healthguard Pharmacy Limited Infiyaz M. Ali ceremonially opening the Healthguard store at Dharmapala Mawatha, Colombo